

# The IP Beacon<sup>®</sup>

The Intellectual Property Law Newsletter of  
Haynes and Boone, LLP

**2024 YEAR IN REVIEW**



# Welcome

Welcome to the 2025 edition of the *Haynes Boone IP Beacon*® Year in Review. We are pleased to highlight key intellectual property (IP) news from 2024, and some of our representative IP client successes and publications over the past year to boost your business success in 2025.

Our patent trials team represented clients in 63 *inter partes* reviews/PTAB proceedings that were filed in 2024, and our patent prosecution team filed over 2,200 U.S. patent applications and helped issue over 750 U.S. patents and even more foreign patents in 2024.

We invite you to read on for a review of important IP related cases, updates on some of our firm's IP litigation efforts and key deals, and a few of the awards our intellectual property team is most proud of from 2024.

## Year in Review – Key Case Decisions

### [SUPREME COURT TO HEAR LANHAM ACT CASE WITH BROAD IMPLICATIONS ON CORPORATE STRUCTURE, LIABILITY](#)



David  
Bell

Preston  
Mason

*Law.com* | Dec. 9, 2024

On Dec. 11, the U.S. Supreme Court is set to hear oral arguments in the trademark infringement case of *Dewberry Group v. Dewberry Engineers*. The outcome of this case may affect the scope of corporate liability and judicial discretion. It could also impact how companies choose to configure affiliates and holding companies and how they assign trademark ownership within that structure.

### [FEDERAL CIRCUIT OVERTURNS OBVIOUSNESS TEST FOR DESIGN PATENTS](#)



Vera  
Suarez

Alan  
Herda

*Haynes Boone* | May 24, 2024

On May 21, 2024, the Federal Circuit issued an en banc opinion in *LKQ Corp., v. GM Global Tech. Operations*, overturning the long-standing Rosen-Durling test used to assess obviousness of design patent claims.

### [THE UK COURTS AND TRIBUNALS JUDICIARY ISSUES GUIDANCE TO JUDICIAL OFFICE HOLDERS ON USE OF ARTIFICIAL INTELLIGENCE](#)



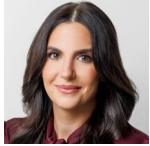
James  
Bown

Jack  
Spence

*Haynes Boone* | Jan. 3, 2024

On 12 December 2023, the UK Courts and Tribunals Judiciary issued non-binding guidance to Judicial office holders, regarding the use of artificial intelligence technologies (“AI”) in the courts (the “**AI Guidance**”). While this guidance is non-prescriptive and at a relatively high level, it recognises that there are valid and sensible uses of AI in the judicial context (such as there are in the practice of law), but at the same time offers a useful reminder to all lawyers as to the considerations to bear in mind in the context of AI in the legal setting.

## FTC'S NEW CLICK TO CANCEL RULE – WHAT BRANDS NEED TO KNOW



Tiffany Ferris



Joseph Lawlor

*Ad Age* | Oct. 22, 2024

Most consumers know the frustration of trying to cancel a subscription or membership that was quite simple to purchase—an experience that often goes like this: It only takes a minute and a couple of clicks online to sign up for the annual membership at the Pilates studio—the expensive one that renews your membership every year unless you cancel before they charge your card again. But canceling is not that easy.

## USPTO ISSUES NEW RULES ON MOTIONS TO AMEND IN IPRS



David McCombs



Eugene Goryunov



Jonathan Bowser

*Reuters* | Oct. 17, 2024

*Inter partes* review (IPR) proceedings before the Patent Trial and Appeal Board (PTAB) are frequent components of patent litigation disputes. In an IPR, a third party may challenge the validity of issued claims of a patent. The PTAB determines whether to institute a trial based on the IPR petition and the patent owner's preliminary response.

## THE TERMINATOR: USPTO ENDS AFCP 2.0 PROGRAM



Jeffrey Wolfson



Austin Lorch

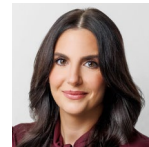
*Haynes Boone* | Sept. 30, 2024

The United States Patent and Trademark Office (USPTO) has decided to terminate the After Final Consideration Pilot (AFCP 2.0) Program. A [Notice](#) signed by Director Vidal, which is set to publish in the Federal Register on October 1, 2024, indicates that the AFCP 2.0 Program will be extended until December 14, 2024. After December 14, 2024, however, the USPTO will no longer accept any requests for consideration under AFCP 2.0.

## INFLUENCER FRAUD AND DECEPTIVE REVIEWS - 3 STRATEGIES TO HELP BRANDS COMPLY WITH GOVERNMENT GUIDELINES



Joseph Lawlor



Tiffany Ferris



Ariella Kleiman

*Ad Age* | Sept. 10, 2024

The Federal Trade Commission has issued a final rule prohibiting fake consumer reviews and testimonials.

# Recent Cases | IP Transactions



## [Haynes Boone Secures Victory Against Nike Over 'Footware' Trademark Application](#)

Haynes Boone earned a victory for client **San Antonio Shoe, Inc.**, a family-owned, American footwear company known for its hand-crafted products, at the Trademark Trial and Appeal Board halting Nike's attempt to secure a U.S. trademark registration for the term "Footware," on Monday, Feb. 12, 2024. The TTAB sided with Haynes Boone's argument that the term "footware" is merely descriptive, stating that, "as a whole, this combination of FOOT + WARE does not result in a separate distinctive meaning. Even if Applicant is the first to use this particular combination of merely descriptive terms, that does not justify registration if the only significance conveyed by the term is merely descriptive."

## [Haynes Boone Secures Sweeping Victory for P&P Imports in Trade Dress Infringement Case](#)

Haynes Boone secured a sweeping victory for **P&P Imports LLC** in a trade dress infringement lawsuit against Johnson

Enterprises LLC, d.b.a. Tailgating Pros. A unanimous jury found Tailgating Pros intentionally infringed P&P's unregistered trade dress in its popular four-in-a-row yard game, awarding P&P all Tailgating Pros' profits from the sale of infringing goods.

## [Haynes Boone Fast-Tracks Moser Energy Systems EV Charger Patent with USPTO Pilot Program](#)

Haynes Boone secured an expedited Issue Notification for **Moser Energy Systems'** new EV charger controller patent application under the United States Patent and Trademark Office's (USPTO) Climate Change Mitigation Pilot Program. The novel invention empowers users to choose their charging energy source, prioritizing cost, carbon footprint or efficiency, paving the way for more sustainable and personalized EV charging experiences.

## [Haynes Boone Secures Complete Victory for Instacart in Patent Challenges](#)

Haynes Boone secured a complete victory for **Instacart** in patent challenges. The team invalidated four patents that challenged

# Recent Cases | IP Transactions

Instacart's business and position as a pioneer in online grocery delivery. The firm won four separate *inter partes* review (IPR) proceedings before the Patent Trial and Appeal Board (PTAB) against Consumeron, LLC.

## [Haynes Boone Helps Bridal Designer Win Rights to Name, Social Media Accounts in Landmark Settlement](#)

Haynes Boone helped guide bridal designer **Hayley Paige Gutman** to a settlement agreement with JLM Couture, Inc., under which Gutman acquired all her intellectual property, including the right to use her name and all her prior bridal designs. The settlement comes only weeks after the Haynes Boone team secured a precedent-setting victory in court, returning Gutman's million-plus follower Instagram and Pinterest accounts to her sole control. As part of the settlement agreement, she was also released from her non-compete agreement, effective immediately.

## [Haynes Boone Scores 2 Patent Victories for Downing Wellhead in Crucial Fracturing Technology Dispute](#)

Haynes Boone successfully defended **Downing Wellhead Equipment, LLC** in two high-stakes *inter partes* review ("IPR") cases involving hydraulic fracturing technology against Intelligent Wellhead Systems Inc. (IWS), a direct competitor. With these wins, Downing has now defeated three of the four IPRs filed by IWS.

## [Haynes Boone Secures Dual Patent Wins for EagleView](#)

Haynes Boone significant victories on behalf of **EagleView** in two separate patent disputes. The team successfully defended EagleView's patents in both cases, resulting in favorable rulings that protect key intellectual property rights related to geospatial technology. In an Oct. 9 decision, the U.S. Patent Trial and Appeal Board (PTAB) denied institution of an *inter partes* review (IPR) filed by Nearmap US, Inc., against EagleView's U.S. Patent No. 10,671,648 B2.

# Practice Highlights

## CHEMICAL PRACTICE

The Chemical Practice Group at Haynes Boone offers comprehensive legal services tailored to clients in the chemical industry. Combining legal acumen with technical expertise, the group addresses the intersection of chemistry and law, leveraging cross-disciplinary support from environmental, intellectual property, OSHA, food and drug, insurance recovery, and other legal practice areas.

For over 30 years, the team has advised on critical industry matters, supported by lawyers, patent agents, and scientific advisors with advanced degrees in disciplines such as chemistry, biochemistry, and materials science. Many also bring significant industry and academic experience, enabling robust solutions for clients across diverse chemical technologies, including petrochemicals, polymers, catalysts, pharmaceuticals, adhesives, materials science, and more. Our Chemical Team spans a range of legal needs in the industry:

### ■ **Environmental Law**

The team guides clients through complex environmental regulations, including TSCA, FIFRA, the Clean Water Act, and Superfund, offering counsel on compliance, permitting, risk management, and litigation arising from chemical contamination.

### ■ **Intellectual Property**

Haynes Boone has secured hundreds of chemical-related patents, managed portfolios for next-generation products, and provided freedom-to-operate, non-infringement, and invalidity opinions. The team also represents clients in post-issuance proceedings before the USPTO, ensuring robust IP protection globally.

### ■ **Transactions**

Expertise spans IP diligence and the structuring of agreements for mergers, acquisitions, joint ventures, and licensing deals, addressing trade secret, patent, and software issues unique to the chemical industry.

### ■ **Litigation**

The group represents clients in state and federal courts, including the International Trade Commission, with experience in trade secret disputes, patent infringement, and high-stakes chemical technology litigation.

### ■ **Insurance Recovery**

Haynes Boone has recovered millions for chemical industry clients, particularly for environmental contamination claims involving PFAS, TCE, MTBE, and asbestos-related liabilities.

### ■ **International Trade**

The team assists with trade law compliance, export controls, OFAC sanctions, and defense against trade restrictions, with successful outcomes for U.S. producers and foreign companies alike.

With a multidisciplinary approach and decades of experience, Haynes Boone's Chemical Practice Group delivers tailored solutions to address the full spectrum of legal challenges in the chemical industry.

# Publications

## **AI Continues to Impact and Challenge the Legal Framework Worldwide**

*Women in AI* | Dec. 9, 2024

Dina Blikshsteyn

AI is reshaping society with its immense capabilities and brings along complex legal challenges around privacy, accountability, and intellectual property, among others. Lawyers and lawmakers are grappling with issues like data misuse, liability for AI-caused harm, and protecting individuals from political misinformation that could be brought about by deep-fakes.

## **Comparing Life Sciences IP in Brazil and the US**

*Life Sciences Intellectual Property Review* | Nov. 28, 2024

Jeffrey Morton

Brazil and the US represent two of the world's most important jurisdictions for protecting life science inventions. This article discusses similarities and distinctions between these two important patent systems.

## **The Attack on Life Sciences Patents - Subject Matter Eligibility**

*Haynes Boone* | Nov. 21, 2024

Sharon Crane

In recent years, there has been an increasing effort to restrict and control the number and scope of patents in the life sciences sector. While these efforts may address certain concerns related to affordability and access, they have the potential to inhibit innovation in critical areas of healthcare and biotechnology, where massive investment is intimately tied to strong patent protection.

## **Patent Law Issues When Artificial Intelligence (AI) Interfaces with the Life Sciences**

*Haynes Boone* | Nov. 21, 2024

Jeffrey Morton

Artificial intelligence (AI) is playing an increasingly prominent role in life science-related inventions. While securing meaningful patent protection is critical for the owners of these technologies, there are a number of nuanced issues found in U.S. patent law that need to be considered in order to successfully prepare and prosecute these AI-life science inventions.

## **Rebrands and Redesigns—How Marketers Can Protect Their IP During a Refresh**

*Ad Age* | Oct. 30, 2024

Erin Hennessy, Annie Allison

Mtn Dew recently announced plans to restore the full spelling of Mountain to its name with an updated look that gives a vibrant nod to the drink's past.

## **Trademark Food For Thought When Rebranding**

*Law360* | Oct. 28, 2024

Annie Allison

Campbell Soup Co. recently announced plans to drop "Soup" from the company's name in a strategic move to highlight the company's expanding food empire.

## **The Way (Back) to Public Accessibility**

*The Patent Lawyer* | Oct. 10, 2024

David McCombs, Eugene Goryunov, Eric Horsley

Prior art in the form of patents and printed publications is the foundation of any challenge to patent validity in an *inter partes* review ("IPR"). A petition for IPR must show that a publication qualifies as prior art under 35 U.S.C. § 102. Without that showing, an IPR never gets off the ground.

## **From Obscurity to Viral 'Demurity': A Mindful Look at Trademark Protection Amid Newfound Fame**

*IP Watchdog* | Sept. 23, 2024

Katie Eissenstat, Jeffrey Becker

Imagine this – you're a content creator. Amid a sea of compelling content, you labor over every video, ensuring each captured moment is as catchy and clever as the next. Until one day – it happens. One of those carefully crafted sound bites becomes a viral sensation. The phrase catapults you to stardom and is suddenly a staple in content everywhere. Your followers are multiplying, your brand is booming, and you're riding high on a wave of newfound fame.

## **Digital Fools' Gold – The Rise (and Potential Fall) of Rightsholders' Efforts to Cash In on the GenAI Gold Rush**

*Haynes Boone* | Sept. 11, 2024

Lee Johnston

The dominance of generative artificial intelligence ("GenAI") in today's popular culture is undeniable.

Practically every 30 second advertising spot during the Olympics touted the mind-blowing capabilities of yet another GenAI-assisted tool promising to take us to new levels of efficiency and creativity. Business journals report that massive amounts of capital investment are being directed not only to companies who create GenAI-assisted tools, but also to the companies like Nvidia, whose products support the development of these AI-assisted tools.

### **Standing in the Shifted Landscape: Patent Enablement Following ‘Amgen v. Sanofi’**

*Reuters* | Aug. 5, 2024

Jeffrey Morton, Jeffrey Wolfson

A little over one year ago, in May 2023, the United States Supreme Court issued the unanimous decision on patent enablement in *Amgen v. Sanofi* (hereinafter referred to as the “Amgen” decision).

### **Litigation & Dispute Resolution Laws and Regulations 2024: Expert Qualification After Kyocera**

*Global Legal Insights* | Jul. 8, 2024

Eugene Goryunov

Patent litigation relies heavily on the opinion of expert witnesses. These opinions can go to issues such as patent infringement, invalidity, or damages. The definition of what qualifies a witness as an expert for a particular case becomes very important.

### **Samsung’s Preemptive Strike: Precedent or Predictable?**

*The Patent Lawyer* | Jul. 2, 2024

David McCombs, Eugene Goryunov, Adam Erickson

Consumers are very familiar with tech product launches. Years of research, speculation, tech blog rumors, and even legal filings all build anticipation for the long-awaited official announcement.

### **Federal Circuit Restricts Attorney Fees Incurred From IPRs During District Court Patent Litigation**

*Westlaw Today and Reuters Legal News* | June 28, 2024

David McCombs, Eugene Goryunov, Jonathan Bowser

A party accused of infringing a patent in U.S. district court may challenge the validity of the asserted patent in an *inter partes* review (IPR) before the Patent Trial and Appeal Board (PTAB). Some district court defendants have sought to recover attorney fees when the plaintiff’s case was litigated in an unreasonable manner.

### **USPTO Issues Proposed Rules on Discretionary Denials in Post-Grant Trials**

*Reuters* | May 3, 2024

David McCombs, Eugene Goryunov, Jonathan Bowser

*Inter partes* review (IPR) proceedings before the Patent Trial and Appeal Board (PTAB) are frequent components of patent litigation disputes. The PTAB determines whether to institute a trial based on the IPR petition and the patent owner’s preliminary response (POPR).

### **USPTO Issues Guidance on Use of AI Tools by Patent and Trademark Practitioners**

*The Patent Lawyer* | Apr. 23, 2024

David McCombs, Eugene Goryunov, Jonathan Bowser

The USPTO recognizes that practitioners are increasingly using AI tools to prepare and prosecute patent and trademark applications. Therefore, to “cabin the risks” arising from the use of AI, on April 11, 2024, the USPTO issued guidance on the use of AI tools. Overall, while the USPTO has determined that its “existing rules protect the USPTO’s ecosystem” against the “potential perils” of misusing AI tools, the guidance “address[es] the legal and ethical considerations” that arise from the use of AI in practice before the Office.

### **Practical Pointers After Fed. Circ. Double-Patenting Decision (In re Collect LLC)**

*Law360* | Apr. 19, 2024

Jeffrey A. Wolfson, Austin Lorch

It is generally understood that divisional patents and patents with patent term extension cannot be invalidated based on obviousness-type double patenting, or ODP.

### **Strategy Shifts? Counsel Mull Proposed Patent Fee Increases**

*Haynes Boone* | Apr. 17, 2024

Jeffrey Wolfson

Proposed hikes to patent fees at the USPTO could impact law firm and company strategies in some cases, say practitioners, who say they must keep clients up to speed on any final changes.

### **Can A DAO Be Sued? SDNY Case May Hold**

#### **The Answer**

*Law360* | Mar. 7, 2024

Matthew Frankle, Austin Lorch, Payton Roberts

Can a decentralized autonomous organization, or DAO, be sued in federal court? MakerDAO does not think so.

### **AI Is Now Generating Securities Litigation**

*Haynes Boone* | Mar. 6, 2024

Dina Blikshteyn, Peter Halprin, Tim Newman

Today, AI is a buzzword. It is synonymous with investment, innovation, and cutting-edge technology. A company's claim to develop or use AI, whether real or imaginary, often translates to increased investment, client base, and opportunities – which favorably affect the company's revenue and bottom line. As a result, sugarcoating technology or software with AI, no matter how slight or insignificant the actual AI investment really is, becomes lucrative and attractive.

### **USPTO Issues Inventorship Guidance on AI-Assisted Inventions**

*The Patent Lawyer* | Mar. 5, 2024

David McCombs, Jonathan Bowser, Eugene Goryunov

The USPTO recently issued inventorship guidance for inventions assisted by artificial intelligence (AI). The guidance explains that “AI-assisted inventions are not categorically unpatentable.” However, a natural person must have provided a “significant contribution” to the invention for it to be patentable.

### **When Is Corroborating Evidence for Inventor Testimony Required?**

*Reuters* | Feb. 8, 2024

David McCombs, Jonathan Bowser, Eugene Goryunov

Swearing behind an asserted prior art reference is often a central dispute in Patent Trial and Appeal Board (PTAB) post grant review trials such as *inter partes* reviews (IPRs). To prove prior invention, a patent owner must demonstrate either (1) reduction to practice of the claimed invention before the critical date of a potential prior art reference, or (2) conception of the invention prior to the critical date and reasonably continuous diligence to reduce the invention to practice afterwards.

### **Patent Protection for AI Inventions**

*IAM* | Jan. 31, 2024

Dina Blikshteyn, Charlene Liu, Vera Suarez, Hong Shi

Today, generative AI is a groundbreaking field. Generative AI uses large language model (LLM) technology that helps with natural language processing and understanding. ChatGPT by OpenAI is a well-known chatbot that implements LLMs. Since its release in November 2022, ChatGPT became a pioneering generative AI model owing to its accessibility and ability to generate coherent and contextually relevant text in a conversational manner.

# Awards and Recognitions

## New IP Partner



### Angela Oliver

Washington, D.C. | Intellectual Property Appeals

**Angela Oliver** represents clients in appeals before the U.S. Court of Appeals for the Federal Circuit, federal district court and in post-grant proceedings before the USPTO. Recognized among the best-performing attorneys at the Federal Circuit in Patexia's 2024 CAFC Intelligence Report, she handles complex appellate and intellectual property matters across diverse technologies, including medical devices, software and wireless communications.

### PATEXIA, INC. PATENT LITIGATION RANKINGS

Haynes Boone ranked in the top 4% of all law firms handling patent cases, which is a jump up from its top 8% ranking last year.

According to Patexia's comprehensive review, Haynes Boone has a higher win percentage in patent litigation than 19 of AmLaw 100's top 20 firms.

Notably, Haynes Boone ranked as a top 50 most active firm out of more than 3,600 firms reviewed and had a 94.97% performance score, a measure that combines the firm's winning percentage with the number of cases it handles.

**Both Russ Emerson** and **Stephanie Sivinski** received individual recognition on the annual top performers list

### WORLD TRADEMARK REVIEW (WTR)

In its annual rankings, *World Trademark Review* (WTR) ranked Haynes Boone among the nation's top 12 "Gold-tiered" firms for the 2024 edition of the WTR 1000. This is the 15th consecutive year for Haynes Boone to rank among the nation's best in the prestigious directory.

Haynes Boone ranked as one of only two Gold firms in Texas and among the top 20 firms in New York. With the largest Intellectual Property group in the southwest, WTR's rankings described the firm as "dynamic and diverse, providing multiple, egoless viewpoints all while imparting advice that is commercially sound.

*World Trademark Review* listed ten individuals from the Haynes Boone Trademark and Advertising Practice Group's Texas, New York, and California offices in their rankings this year: **Purvi Patel Albers, Jeffrey Becker, David Bell, Tiffany Ferris, Erin Hennessy, Mike McArthur, William Nash, Ken Parker** and **Richard Rochford**.

### CHAMBERS GLOBAL 2024

Eight Haynes Boone lawyers are ranked in the 2024 edition of the *Chambers Global Guide* of the leading international lawyers.

In the Intellectual Property - Patent Practice, Partner **David McCombs** ranks among the nation's top lawyers with *Chambers Global* noting that he "counts global technology giants among his client roster, regularly representing corporations in IPRs, patent litigation and appeals."

# Awards and Recognitions

## MANAGING IP ANNUAL AWARDS

Managing IP named Haynes Boone among the leading law firms in America across multiple categories and shortlisted Partner **David McCombs** as one of the nation’s leading practitioners.

## D MAGAZINE 2024 BEST LAWYERS IN DALLAS

*D Magazine* has ranked many Haynes Boone lawyers, across most major practice areas, among the best lawyers in Dallas.

A total of 28 lawyers were included in the 2024 Best Lawyers in Dallas directory. They were peer-nominated for offering “unparalleled counsel” in their practice area and “representing the people and institutions of Dallas with mastery and drive,” according to *D Magazine*. A select panel of lawyers evaluates the nominations to finalize the list.

**Purvi Patel Albers** – Intellectual Property: Trademark & Copyright

**Jeffrey Becker** – Intellectual Property: Trademark & Copyright

**David McCombs** – Intellectual Property: Patent Prosecution

## WORLD INTELLECTUAL PROPERTY REVIEW DIVERSITY TOP 100 LIST

Haynes Boone Partner and Co-Chair of the firm’s DEI Committee (DEIC) **Vera Suarez** is a [2024 Diversity Champion](#) in the *World Intellectual Property Review* Diversity Top 100 List. She is one of only 23 attorneys in the Diversity Champions list, which “celebrates those who have worked relentlessly to create a brighter future for all aspiring attorneys, regardless of their background, gender identity, ethnicity, sexual orientation or creed.”

## INTERNATIONAL TRADEMARK ASSOCIATION (INTA)

The International Trademark Association (INTA) recognized Haynes Boone Counsel **Jason Whitney** as a 2024 Rising Star.

## CHAMBERS USA 2024

Haynes Boone achieved its most robust rankings ever in *Chambers USA 2024* (Chambers and Partners), with 89 lawyers and 35 practices ranked from its 16 U.S. offices.

**Nationwide** - First Amendment Litigation

**California** - Intellectual Property: Patent Prosecution

**Texas** - Intellectual Property, Intellectual Property: Trademark, Copyright and Trade Secrets

## INTELLECTUAL ASSET MANAGEMENT (IAM) PATENT 1000

Haynes Boone’s patent practice has again ranked among the nation’s best. The 2024 edition of the *Intellectual Asset Management (IAM) Patent 1000* legal directory ranked 17 firm partners from California, Colorado, Illinois, Texas and Washington, D.C.

Haynes Boone received special recognition in California, Illinois, and Texas. “Dynamic and client focused in its approach, the thriving Haynes Boone has demonstrated remarkable growth, successfully filing more than 20,000 patent applications in the past five years and significantly expanding its footprint in the global IP landscape,” *IAM* researchers said.

The following partners were ranked among the top lawyers in patent prosecution, litigation and transactions:

**Randall Brown, Tom Chen, Randall Colson, Russ Emerson, Eugene Goryunov, Alan Herda, Lee Johnston, Charlene Liu, David McCombs, Greg Michelson, Jeffrey Morton, David O’Brien, David O’Dell, Ken Parker, Mark Tidwell and Jeffrey Wolfson.**

# Awards and Recognitions

## MANAGING IP'S 2024 IP STARS

*Managing IP* has awarded Haynes Boone a Tier 1 designation in the PTAB Litigation category in its 2024 IP STARS directory, highlighting the firm's exceptional acumen and performance. The publication also lists 15 of the firm's attorneys as IP STARS, recognizing their significant contributions to the field.

## LEGAL 500 U.S. 2024 DIRECTORY

Haynes Boone earned high marks in The *Legal 500* U.S. 2024 directory, including a hall of fame inductee, dozens of ranked or recommended lawyers and 10 noted practice groups.

Among the firm's most notable accolades this year is Partner **David McCombs** achieving Hall of Fame status for Patents: Prosecution (Including Re-Examination and Post-Grant Proceedings), which *Legal 500* defines as lawyers who are "at the very top of the profession."

### **Patents: Prosecution (Including Re-Examination and Post-Grant Proceedings)**

- Hall of Fame: **David McCombs**
- Recommended Attorneys: **Andrew Lowes, David O'Dell, Jeffrey Wolfson**
- Client Testimonial: "*Incredibly knowledgeable on our sector and business.*"

### **Healthcare: Life Sciences**

- Recommended Attorneys: **Jeffrey Wolfson, Benjamin Pelletier** and **Jamie Raju**

## 2024 WORLD IP REVIEW (WIPR) LEADERS DIRECTORY

*World IP Review* (WIPR) has listed five Haynes Boone partners among the world's leading intellectual property (IP) lawyers for 2024, up two from last year. Newly ranked Partners **Vera Suarez** and **Jeff Morton**, who is new to Haynes Boone, join the ranks of Partners **Purvi Patel Albers, Jeffrey Becker** and **David McCombs**.

## 2024 PATEXIA PTAB INTELLIGENCE REPORT

With 15 attorneys recognized and an impressive collection of firm rankings, the 2024 edition of Patexia Inc.'s "PTAB Intelligence Report" highlights Haynes Boone's continued success in managing and winning high-stakes Patent Trial and Appeal Board (PTAB) cases.

Haynes Boone ranks 9th in overall activity at the PTAB and 5th for petitioners challenging patents—placing it in the top 1 percent of all firms at the PTAB.

# Podcasts

## **10,000 Startups: AI and the California Privacy Protection Agency Draft Regulation**

Featured Speakers: Roger Royse, Charlene Liu

## **10,000 Startups: AI and the Law**

Featured Speakers: Roger Royse, Dina Blikshsteyn

## **AI Chats Episode 33: AI Executive Order and Government**

Featured Speakers: Dina Blikshsteyn, Zachary Prince

## **AI Chats Episode 34: Guidance for UK Judiciary on the use of AI**

Featured Speakers: Dina Blikshsteyn, Hong Shi, James Brown

## **10,000 Startups: Trademark Law**

Featured Speakers: Roger Royse, Marvin Glazer

## **10,000 Startups: AI and the case of the erroneous chatbot, Phil Albert dissects Moffatt v. Air Canada**

Featured Speakers: Phil Albert, Roger Royse

## **AI Chats Episode 35: AI Regulation Development in Europe: Update on Progress of the EU AI Act**

Featured Speakers: Dina Blikshsteyn, Hong Shi, James Brown

## **AI Chats Episode 36: Did AI Do That?**

Featured Speakers: Dina Blikshsteyn, Brooke Cohen

## **The Legal Landscape: Challenges and Promises of AI and ML in the Legal Industry**

Featured Speakers: Eugene Goryunov and Guest Bill Kleyman, CEO and Co-founder of Apolo, and Constantine Goltsev, Co-founder and CTO of Apolo



# Podcasts

**10,000 Startups: Scarlett Johansson's dispute with OpenAI: legal issues**

Featured Speakers: Annie Allison, Roger Royse

**Virtual Water Cooler Chat Episode 50: A Chat with Angela Oliver, Associate at Haynes and Boone, LLP**

Featured Speaker: Angela Oliver

**The Legal Landscape: AI Regulation in the US and EU: What's Next and Will Insurance Offer Relief?**

Featured Speakers: Dina Blikshteyn, James Brown, Peter Halprin

**The Legal Landscape: What to Know Before the New Texas Business Court Opens**

Featured Speaker: David Harper, Heather Barger, Ben Mesches

**Y'all-itics: Welcome to 'Y'all Street'? Texas Launches New Business Court System**

Featured Speaker: David Harper

# Meet Our Team

To learn more about the Haynes Boone Intellectual Property Practice Group and meet our team, [\*\*CLICK HERE.\*\*](#)

## HAYNES BOONE

This publication is for informational purposes only and is not intended to be legal advice and does not establish an attorney-client relationship. Legal advice of any nature should be sought from legal counsel.

© 2025 Haynes and Boone, LLP

AUSTIN

CHARLOTTE

CHICAGO

DALLAS

DALLAS - NORTH

DENVER

FORT WORTH

HOUSTON

LONDON

MEXICO CITY

NEW YORK

NORTHERN VIRGINIA

ORANGE COUNTY

PALO ALTO

SAN ANTONIO

SAN FRANCISCO

SHANGHAI

THE WOODLANDS

WASHINGTON, D.C.